



Dresden.
Dresdener

For Immediate Release

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Application Period opens for Europe's largest High-Tech Investors' Convention

- **Kick-off for Europe-wide applications for HIGHTECH VENTURE DAYS 2016**
- **Europe's largest High-Tech investor-and-venture forum takes place in Dresden October 18-19, 2016**
- **Strong representation of Dresden Software- and-Start-up location at CeBIT 2016**

Hanover/Dresden, March 15, 2016. At the world's largest IT-trade fair CeBIT 2016, State capital Dresden and HighTech Startbahn are giving the start signal for the Europe-wide submission of applications to participate in HIGHTECH VENTURE DAYS 2016, held October 18 - 19, 2016 in Dresden. The HIGHTECH VENTURE DAYS are Europe's largest forum for funding-seeking high-tech Start-ups and high-growth companies. The event further strengthens Dresden's position as the European hub for high-tech venture capital. At CeBIT 2016, the software-and-founding location of Dresden will host 30 exhibitors and software enterprises. At the joint Saxon's booth, 11 Start-up and high-growth companies will be showcasing IT-solutions for mobile communications and Smart Health.

Applications now being accepted for Europe's leading High-Tech Investors' Convention

Starting March 15, 2016, venture capital-seeking Start-ups and high-growth companies from the high-tech sector can apply for the HIGHTECH VENTURE DAYS 2016. Applications will be accepted through May 30, 2016. "Europe needs more active venture capital, so the technology-based, innovative Start-ups can develop into successful, internationally acting enterprises," Bettina Voßberg, Chairwoman of the Board of Directors of HighTech Startbahn Netzwerk, says. "In October, the European HIGHTECH VENTURE DAYS will make Dresden the place to be for funding-seeking European high-tech Start-ups and high-growth companies."

Next to the opportunity to present themselves at a booth at CeBIT 2016, the 40 best high-tech enterprises will have a chance to introduce themselves to more than 70 international investors.

Like in previous years, Vodafone will again support HIGHTECH VENTURE DAYS. TU Dresden and Vodafone have maintained a close partnership that spans more than 20 years.

“Collaboratively, we develop new technologies for the future of telecommunications,” Hartmut Kremling, Innovation Ambassador of Vodafone says. “This is why we continue our great collaboration with HighTech Startbahn in Dresden.”

So far, 11 Start-ups have emerged from the Vodafone Foundation’s Chair at TU Dresden, making the Saxon State capital an internationally recognized Center for 4G (LTE) and 5G research.

Dresden is Europe’s Heart of Microelectronics and one of Germany’s Software and Foundation Centers

“HIGHTECH VENTURE DAYS strengthens Dresden’s position as the European hub for high-tech venture capital,” Robert Franke, Head of the Office for Business Development of the State capital Dresden, says. “In October, the investors’ convention will invite founders and investors to Dresden, the heart of European microelectronics.

“With the highest concentration of Start-ups Saxony-wide, Dresden is one of the strongest ICT-Start-up centers in Germany,” Franke says. “Interaction between universities, innovative ICT-enterprises and industry-users are highly successful in Dresden. With more than 400 companies and about 10,000 employees, the IT- and software sector is one of Dresden’s most dynamic business sectors; its focus is the industry – IT and software developments at the interface to classic industries. As a highly successful software and Start-up center, Dresden is the engine driving Saxony’s IT-sector. Saxony-wide, 2,700 software companies employ 24,000 employees and together they generate yearly revenue of about 2.5 billion Euro. Saxony’s current average employment growth rate is 7.7 %.

HIGHTECH VENTURE DAYS’ Funding Quote 10%

Since 2013, 150 enterprises have been introduced to an audience of international investors during HIGHTECH VENTURE DAYS and its predecessor event. Thirty percent of these enterprises have negotiated with investors, and every year about 10% of the presenting enterprises secure funding through investors and provided contacts. One example for successfully networking with investors is the French enterprise Terabee, an innovative Start-up developing new approaches for sensor technology in the robotics, drones and industry automation sectors. The new developments concerning recognition and removal of obstacles make new applications in navigation and collision avoidance possible. As the enterprise just closed a new round of

financing, Managing Director Max Ruffo says: “The HIGHTECH VENTURE DAYS is very well-organized and attracts high-caliber investors. We have found one of our latest investors at the event.”

Dresden Start-ups to present IT-Solutions for Mobile Communication and Smart Health at CeBIT

At CeBIT, Start-ups from Dresden and the region are showcasing their software solutions for the digital world of today and tomorrow. New developments focus on IT-solutions for mobile communications and applications in the health industry.

Simless, for instance, presents its software solutions for SIM-card free mobile communication. Simless' Managing Director Karsten Ohme says: “CeBIT offers excellent opportunities to start a dialogue with national and international industry representatives and experts from the telecommunications sector. We are particularly targeting original equipment manufacturers of mobile phones and machine-to-machine end devices, such as vehicles, machines, containers and automats that use mobile networks to exchange information”.

Another Dresden Start-up, *Slock.it* turns the smartphone into a ‘smart lock’: Owners can use their smartphones to open doors, pay fees, rent items or pay for charging electric vehicles at docking stations. *RadioOpt* focuses on network quality: network and service providers can use the Dresden Start-up's IT-solutions to assess the quality of their clients' available mobile networks.

The company *3D Interaction Technologies* introduces a novel solution for product videos; video software that makes interactive intervention possible provides new options for companies to better explain complex technical devices.

Among the Dresden Start-up-developed IT-innovations to be presented at CeBIT are future-oriented solutions for Smart Health, the digital health sector. The fully-automated insulin pump developed by *diafyt*, for instance, optimizes therapy for diabetic patients thereby increasing their freedom.

The care software developed by *CareSocial* offers support to nursing staff and caregivers regarding documentation, treatment records, and work flow – the cloud-based IT-application offers everything a modern nursing service, a day-care facility, assisted living and intensive care unit needs. At CeBIT the company will showcase a digital patient card and a new chip card-reading device to import health card data via smartphones.

Apoly will present a novel application which can be used to order non-prescription drugs and have them delivered the same day from local pharmacies.

For more information about HIGHTECH VENTURE DAYS go to: <http://www.hightech-venture-days.com>

Dresden - City of Excellence – nine reasons that speak for the excellent business and research location:

<http://www.dresden.de/invest>

Images for download (for media representatives free of charge; available starting March 15, 2016, 3 pm)

<http://datas.weichertmehner.com/cebit2016.zip>

For additional questions, please contact:

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